



**California Association for Nurse Practitioners
Monthly Chapter Communication / October 2013**

October 29, 2013

Advocacy

Outreach efforts in 2013 in support of SB 491 have helped to lay a solid foundation for future grassroots activity. It has been reported that legislators and their staff members found that nurse practitioners are incredibly passionate and articulate about their practice, and that NPs are best-positioned to educate lawmakers on how they do, and do not, work with physicians on a day-to-day basis in their practices. The legislators, who met directly with NPs from their district, either during CANP Lobby Day or in local district meetings, were very influenced by those discussions.

To help facilitate future advocacy campaigns, Stephanie Tseu has been retained as Grassroots Coordinator. It is vital to these future efforts that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate outreach on the part of each individual chapter through Stephanie.

Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts
- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

Events

37th Annual Educational Conference (2014)

Save the date for the 37th Annual Educational Conference taking place March 20-23, 2014 at the Marriott Hotel and Spa in Newport Beach. The CANP conference discounted rate is \$179 (not including state and local tax).

CANP staff are in process of placing the educational session into the agenda for promotion of the conference. More detailed conference session information should be available right before the holidays.

Chapters are encouraged to start thinking about donating items to the raffle held at the Annual Educational Conference. Information will go out in January, but if any Chapters currently have items to donate or questions, please contact Mary Huntsinger, CANP VP of Finance at mary.huntsinger@gmail.com.

Action for Chapters:

- Encourage colleagues and members to submit an abstract
- Set aside funds to provide scholarships and / or send members to conference
- Plan to donate to the raffle

HOD / Lobby Day

This year’s HOD and Lobby Day will be held on May 19 & 20th in Sacramento at the Sheraton Grand Hotel. The special CANP rate for hotel reservations will be \$149 a night (excluding tax and tourism fees).

Here are some dates to remember:

- February 3, 2014 – Last day to submit delegate names
- March 10, 2014 – Deadline to submit resolutions
- April 18, 2014 – HOD Packet distributed to delegates

Action for Chapters:

- Be on the lookout for the Delegate registration information in your email
- Start the discussion on possible resolutions from your Chapter
- Encourage Chapter members to attend Lobby Day (May 20, 2014)

Operations

Chapter Alignment Agreement

Along with the Alignment Agreement, several documents have been referenced, such as –

Document	Type	Status
Chapter Bylaws document	One set of Chapter Bylaws	In process – Committee finalizing
Chapter Quarterly Report	Online report for Chapters	In process
Chapter Income / Expense report	Spreadsheet for Chapters to complete quarterly	Finalizing
Strategic Plan review & acceptance	Online review & acceptance	Completed
Advocacy Policies & Objectives	Advocacy policies & objectives	In process
CANP Code of Ethics	Online review & acceptance	In process (BOD)

Updated Calendar:

What to expect and when:

- Chapter Bylaws document – delayed to Nov. 15
- CANP Strategic Plan review – ready – will roll out with the other items
- Chapter Income / Expense report – delayed to Nov. 15
- Chapter Quarterly Report – delayed to Nov. 15

Action for Chapters:

- Be on the lookout for Chapter Alignment Agreement documents and online reports – notification will come to you via email
- Review your Chapter Alignment Agreement for items of interest – please ensure that your Chapter is using canpweb.org as your only website

Membership

CANP's membership is currently at 2,689 active members as of October 25, 2013. This is a very strong showing of membership as we head into the month celebrating NP Week.

Membership Promotion

National Nurse Practitioner Week is November 10 – 16, 2013. New members or members who dues payments have lapsed over two years can join CANP will receive two free months of membership in November.

This year CANP will be offering NP Week logo wear for purchase. The NP Week webpage offering the logo wear, and additional resources and tips for NP Week events to plan in your Chapter will be up and available by October 15.

Reach out to Corporate Partners for NP Week

- Our business partner California Casualty would like to assist your chapter in celebrating NP Week. Their reps are available to attend your chapter events, hand out goodies and provide a door prize! Please contact your California Casualty rep directly, or Debbie Harris at dharris@calcas.com.

Action for Chapters:

- Plan an event for NP Week and market the event to both CANP members and expired/suspended members
- Look for the NP Week promotional email going out to all members and Chapters
- Make available - the postcards to chapter meetings, mail them to prospects, or pass out to people interested in either the conference or CANP membership

Membership Renewals

CANP renewal efforts are on-going with members coming up for renewal on a monthly basis. CANP's notification efforts include:

- Invoice in their online member account 60 days prior to their renewal date
- An email 30 days prior to their due date and then biweekly thereafter
- Members are mailed a reminder postcard around their due date

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at canpweb.org
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

Membership Committee

The Membership Committee will be meeting Monday, November 4 at 8:00 p.m. via conference call. Membership Committee members are conducting student presentations at all the nursing schools statewide. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Bring membership brochures to campuses and distribute them when you give the presentation
- Invite students to join you for your NP Week celebration

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners

- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.